BLOOD TRIBE TWIN RINKS

# RINK BOARD ADVERTISING



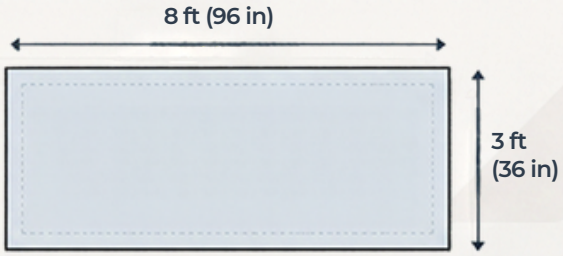
Rink board advertising provides high-visibility placement seen by players, families and spectators throughout the season. It's a consistent and affordable way to build brand recognition in the community.

**RINK A**
$700 annually

**RINK B**
$650 annually

**Discount available for Blood Tribe Nation Members**

## RINK BOARD SPECIFICATIONS




| | |
|---|---|
| SIZE | 8 ft (W) × 3 ft (H) (96 in × 36 in) |
| | High-quality adhesive vinyl |
| FORMAT | .ai, .svg, .eps or .pdf (vector preferred) |
| BLEED AREA | 0.25 in on all sides |
| TEXT SAFE AREA | Keep important text and logos at least 1 in from all edges |

## ARTWORK REQUIREMENTS

- Supply full-scale, print-ready vector artwork (ai, .svg, .eps or .pdf)
- Artwork must be created and exported in CMYK colour mode
- Convert all text to outlines or provide font files
- Embed all images and linked files (minimum 150 PPI for raster images)
- Include 0.25 in bleed
- Keep important elements at least 1 in from the edges

*If you require design assistance, please provide a vector logo and any brand guidelines. Additional design or artworkcharges*

## PRODUCTION FEE

**$350**

*per rink board*

The $350 production fee is charged in addition to the annual advertising rate and is payable at the time of purchase.
This fee covers standard signage production. Additional graphic design services may incur extra charges.

## SIGNAGE TIMELINES

Signage is produced and installed on a quarterly schedule to help keep fees low.. Please ensure your purchase and artwork are submitted by the deadlines below to be included in the corresponding installation cycle.

| PURCHASE DEADLINE | ARTWORK DEADLINE | TARGET INSTALLATION |
|---|---|---|
| October 30, 2026 | November 15, 2026 | December 15, 2026 |
| January 30, 2027 | February 15, 2027 | March 1, 2027 |
| April 30, 2027 | May 15, 2027 | June 1, 2027 |
| July 30, 2027 | August 15, 2027 | September 1, 2027 |